

Exhibitor Application Form

All about Photonics 2017

Oct. 4^{Wed.} - 6^{Fri.} Makuhari Messe

- (1) We hereby apply to exhibit at All about Photonics, fully understanding and the contents described in the Exhibitor Prospectus on the reverse side of this paper.
 ■ About the Handling of Personal Information
<http://www.optojapan.jp/en/privacy.html>

- (2) INTERNATIONAL OPTOELECTRONICS EXHIBITION
interOpto[®] **LASERTECH**
 BioOpto Japan **LED JAPAN**
Conference + Exhibition

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Secretariat JTBC Communication Design, Inc.
 Tradeshow Business Unit
 Business Promotion Department
 Celestine Shiba Mitsui Bldg. 3-23-1 Shiba, Minato-ku, Tokyo 105-8335, Japan

Early Bird Discount: March 31st, 2017

Application Deadline: June 30th, 2017

Payment Deadline: July 31st, 2017

Date: _____

Please check the relevant boxes above, write the date on the right, and complete the following form. Then send this application form to the secretariat by fax or email, Keep a copy of this application form for your record.

Exhibitor Name * Please complete the following form carefully. The information will be used on our website and products such as an invitation letter.

Exhibitor Information

Department : _____

Person in charge : _____

Title : _____

Address : _____

Tel : _____

Fax : _____

URL : <http://>_____

email : _____

Applicant Information (Please complete the followings if the applicant is different from the exhibitor.)

Company Name : _____

Department : _____

Person in charge : _____

Title : _____

Address : _____

Tel : _____

email : _____

Number of Booths and Exhibition Fee

*Specification: Space only (about 9.0m²=W2.97m×D2.97m)
 *8% consumption tax is included.

	Exhibition Fee/1 Booth	Number of Booth(s)	Total Fee	* tax included.
Early Bird Discount (10% discount) <small>*by March 31.</small>	349,920JPY	× () Booth(s)	= ()	JPY
1 Booth	388,800JPY	× () Booth	= ()	JPY
From 2nd booth (10% discount)	349,920JPY	× () Booth(s)	= ()	JPY
	Total number of booth(s):		Total:	
10 booths and more (20% discount)	311,040JPY	× () Booth(s)	= ()	JPY
Exhibitor Presentation <small>1 session: 45 mins.</small>	Opened Venue 129,600JPY	× () Session(s)	= ()	JPY
	Closed Venue 162,000JPY	× () Session(s)	= ()	JPY

Mailing address for invoice: _____

Exhibitor

Applicant (In case the applicant is different from the exhibitor)

Please describe the products, services or technology to be exhibited:

- Booth allocation will be determined by the Organizer based on the number of booths, and announced at the exhibitor meeting.
 Package booth plans including exhibiting shelves spot lights etc, other optional items for decoration will be available. For more details, please refer to the Exhibitor Manual, published in July, 2017.

Remarks

For The Secretariat Use Only	Recipient	Receipt Date	Receipt No.
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Terms and Conditions

1. Contract formation

Contract will be officially confirmed at the time the Secretariat receives the application form.

2. Prohibited transfer of booths

The exhibitor cannot lend out, sell, exchange, or transfer usage rights of its own booth without the permission of the organizer.

3. Co-exhibitors

If two or more applicants exhibit jointly, one of them must submit the application as the representative and notify the organizer of the company names, etc., of co-exhibitor(s).

4. Installation and removal of exhibits

The exhibitor shall decorate and move-in/ move-out all exhibits and displays within the period stipulated by the organizer.
If the exhibitor needs to move in and out or transfer the exhibits during the open period, the exhibitor shall conduct such an operation after obtaining the approval of the organizer.

5. Use of the exhibition space

Advertisement and sales activities shall be conducted within the booth space.

Each exhibitor shall be responsible for avoiding congestion due to advertisement activities at the passage near the booth.
Decoration and other articles shall not exceed the border of the allocated space. The organizer shall have the authority to prohibit or remove any conduct against the purpose of the exhibition such as decorations and exhibit items that are regarded to be a problem arising from any sound, operating manners, materials or other reasons.
If the abovementioned prohibition or removal is exerted, the organizer shall not bear the burden for any repayment or any other related expenses to the exhibitor.

6. Exhibition management and waiving of responsibility

The organizer will do its best to efficiently manage and secure the exhibition as a whole including items displayed by engaging security guards. However, the organizer shall not be held liable to compensate for losses and/or damages resulting from any reasons.

7. Guaranty

Exhibitors shall guarantee the Organizer that the exhibits, the related printed matters or other media do not infringe any third party's trademark rights, design rights, patent, utility model rights or other intellectual property rights.

8. Exhibitor's Obligations

(1) If any third-party asserts to the Organizer that an exhibitor's acts related to its exhibition infringes on such party's trademark right, design right, patent, utility model right or other intellectual property right, the exhibitor shall assume the obligation to settle such dispute with such third-party on its own responsibility and not to hinder the normal and smooth proceedings of exhibition.

(2) The person responsible in the case of a Group Exhibition shall assume similar obligations as specified in the preceding paragraph for any claim concerning the infringement of intellectual property rights from any third-party against the exhibitor who is a member of the said group.

9. Compensation for damage:

(1) The exhibitor shall be responsible for any damage to exhibition facilities, building structures or injury accidents owing to negligence or other reasons of the exhibitor or its agent.

(2) Exhibitors shall agree to assume the obligation to compensate the Organizer for legal costs, debts (including attorney's fee), necessary expenses, and other damages arising from a lawsuit based on the claims in the following cases:

(a) A lawsuit is filed against the Organizer based on the assertion that an exhibitor's acts related to its exhibition infringe such party's trademark right, design right, patent, utility model right or other intellectual property right (including the case where the Organizer becomes the accused together with the exhibitor).

(b) The Organizer assumes the obligation of compensating damages as a result of court judgment, or reconciliation whether judicial or non-judicial, with respect to the lawsuit as specified in (a) above. (In case of reconciliation, the Organizer shall not be bound by the exhibitor's intention.)

(3) The organizer will not be responsible for any typographical errors found in media advertising and promotional materials such as guidebooks.

10. Booth Allocation

Booth allocation will be determined by the Organizer based on the number of booths, and announced at the exhibitor meeting.

11. Show cancellation

The organizer, based on its own judgment, may change the period of or cancel the exhibition if the land or structure used for the venue becomes inappropriate for use, or if the show is interrupted owing to a legitimate cause. In such cases, the organizer shall not be held liable for resultant damages, cost increases, or any other problems.

12. Payment

Exhibitors are to make payment by the date as stipulated on the invoice.

The Organizer may cancel the Exhibit Space Contract when payment is not to be made by the specified date.

Payment is to be made by bank transfer, in Japanese yen with the transfer charges being paid by the exhibitor. Promissory notes and person/company checks are not accepted.

13. Cancellation charges

In principle, cancellations will not be accepted after the participation has confirmed.

Only when the Secretariat deems it unavoidable will cancellations be accepted, and in such cases the following penalties will be incurred based on the date written notice of cancellation is received.

-Before June 30, 2017: 50% of the invoiced amount (including taxes).

-On and after July 1, 2017: 100% of the invoiced amount (including taxes).

14. Obtaining a visa

If an overseas exhibitor needs to obtain a visa, the exhibitor shall take responsibility to create, or follow the procedures for the necessary documents including a letter of guarantee and an invitation letter.

The organizer, shall not issue a letter of guarantee and an invitation letter in the format designated by the Ministry of Foreign Affairs of Japan.

In addition, the organizer shall not be under any liability for any and all damages arising from the applicant's failure to participate in the exhibition due to non-issuance of a visa by the Japanese embassy or consulate.

15. Observance of regulations

The exhibitor hereby agrees to observe the regulations set by the organizer as part of this contract and to abide by them. In addition, the exhibitor shall interpret all the regulations set by the organizer as aiming to preserve the benefits of this exhibition and agrees to cooperate in the execution of said regulations.

16. Changes and additions for the terms

Exhibitors agree to obey the decision of the organizer about the any matter not provided in these rules. The organizer reserves the right to change or add rules by notification to exhibitors when they judge it is necessary for the aim of exhibition.

17. Governing Law

The exhibition contract shall be governed by, and construed and interpreted in accordance with the laws of Japan.

18. Jurisdiction

In case any disputes arise out of or in connection with the exhibition contract, the Tokyo District Court in Japan shall have the sole and exclusive jurisdiction.

◆ Regarding to the Handling of Personal Information, please refer to the following URL.

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